

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941388-1	08/19/12	August 2012	07/30/12 - 08/14/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser Florida Federation for Child	Product FL FED FOR CHILDREN	Estimate Number
Flight Dates 08/11/12 - 08/14/12	Order # 941388	Alt Order # 06270766
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB #	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 6:11 AM WPBF News 25 Mornings 6-7AM :30 FFCTV-12-002 \$450.00 NM									
2 WPBF Tu 08/14/12 6:14 AM WPBF News 25 Mornings 6-7AM :30 FFCTV-12-002 \$450.00 NM									
2	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 MT----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 8:59 AM Good Morning America 7-9AM :30 FFCTV-12-002 \$525.00 NM									
2 WPBF Tu 08/14/12 7:55 AM Good Morning America 7-9AM :30 FFCTV-12-002 \$525.00 NM									
3	08/13/12	08/14/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 MT----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/13/12 9:36 AM Dr. Oz M-F 9-10a 9-10a :30 FFCTV-12-002 \$275.00 NM									
1 WPBF Tu 08/14/12 9:15 AM Dr. Oz M-F 9-10a 9-10a :30 FFCTV-12-002 \$275.00 NM									
4	08/13/12	08/14/12	The View	11A-12PM	MT-----	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/13/12 10:59 AM The View 11A-12PM :30 FFCTV-12-002 \$750.00 NM									
1 WPBF Tu 08/14/12 10:58 AM The View 11A-12PM :30 FFCTV-12-002 \$750.00 NM									
5	08/13/12	08/14/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 FFCTV-12-002 \$325.00 NM									
2 WPBF Tu 08/14/12 12:23 PM WPBF News 25 @ Noon 12pm-1230pm :30 FFCTV-12-002 \$325.00 NM									
6	08/13/12	08/13/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM

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Advertiser	Product	Estimate Number	
Florida Federation for Children	FL FED FOR CHILDREN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 12:59 PM THE CHEW 1P-2P :30 FFCTV-12-002 \$275.00 NM									
7	08/13/12	08/13/12	Dr. Oz	4-5p	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 4:33 PM Dr. Oz 4-5p :30 FFCTV-12-002 \$525.00 NM									
8	08/13/12	08/13/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FFCTV-12-002 \$700.00 NM									
9	08/13/12	08/13/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 FFCTV-12-002 \$1,500.00 NM									
10	08/13/12	08/13/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 7:41 PM Jeopardy 7:30-8PM :30 FFCTV-12-002 \$1,700.00 NM									
11	08/13/12	08/13/12	M-SUN WPBF News 25 @11-11:35PM		1-----	:30	1	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 1----- 1 \$875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FFCTV-12-002 \$875.00 NM									
12	08/11/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/11/12 6:09 AM Sat 6-7am News Sat 6-7am :30 FFCTV-12-002 \$175.00 NM									
13	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/11/12 8:08 AM Sat 8-9am News Sat 8-9am :30 FFCTV-12-002 \$375.00 NM									
14	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/11/12 6:58 PM Sat 630pm News 630-7pm :30 FFCTV-12-002 \$325.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/12/12	08/12/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 08/12/12 6:29 PM Sun 630pm News 630-7pm :30 FFCTV-12-002 \$325.00 NM									
16	08/13/12	08/13/12	GOOD AFTERNOON AM2-3p Class of Time - Pre-emptible with notice		M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/12 08/19/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 FFCTV-12-002 \$400.00 NM									
17	08/12/12	08/12/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 08/12/12 5:39 AM Sun 5-6am News Sun 5-6am :30 FFCTV-12-002 \$50.00 NM									
Total Spots						22			

Payment Terms 30 Days

<u>Gross Total</u>	\$11,875.00
<u>Agency Commission</u>	\$1,781.25
<u>Net Amount Due</u>	\$10,093.75